

Goals and Measure of Student Achievement	Benchmarks	2021-2022 Outcomes and Key Performance Indicators
<p>Increase graduation rates while still maintaining students' ability to successfully transfer to 4-year institutions prior to graduation.</p> <ul style="list-style-type: none"> - Graduation - Transfer-Out 	<p>Increase graduation to at least 40% while maintaining an equally modest (35% to 40%) transfer-out rate.</p>	<ul style="list-style-type: none"> • The graduation rate increased from 23% to 76%, while the transfer-out rate decreased from 40% to 11%. • The graduation rate has increased by 53%. The transfer-out rate has decreased by 29%. The student population continues to be primarily student-athletes. More student-athletes are striving to participate in athletics at NCAA Division I institutions. Completing an Associate's degree prior to transferring to these institutions is a requirement. Most of the student-athlete population is working toward that goal at this time. This has directly affected the graduation and transfer-out rates.
<p>Promote student success through a comprehensive institutional approach to student recruitment, retention, and completion</p> <ul style="list-style-type: none"> - Retention - Enrollment 	<p>Understand the "enrollment funnel" that runs from prospects, through applicants, through admitted students, through deposit paid, through enrollment.</p>	<ul style="list-style-type: none"> • Although the analysis was completed at the end of the previous year, the College was unable to act upon any findings due to enrollment issues caused by the COVID-19 pandemic. • An institutional Enrollment and Retention Committee was created in the summer of 2021 to determine the next steps. • During this time, the College also began another next five-year cycle of data collection.
	<p>Analyze demographic and academic characteristics of students as they pass through (or fail to pass through) the funnel.</p>	<ul style="list-style-type: none"> • Develop monthly reports analyzing the retention rate and matriculation toward completion. • Due to the expansion of the Academic Success Center, new staff have begun to collect this data monthly.
<p>Improve student processes from initial contact through academic goal attainment – that is, admit-to- retain students for whom the College can be transformative.</p> <ul style="list-style-type: none"> - Retention 	<p>Incorporate faculty, student life, and other appropriate staff contact with students during the admissions process.</p>	<ul style="list-style-type: none"> • Learning Partners, Student Life, Registrar, and Athletic staff worked with Admissions staff to contact prospective students. • Athletics has an exceedingly active role in recruitment. Due to this interaction, approximately 72% of all students participate in Athletics.
	<p>Expand outreach to parents of prospective and enrolling students.</p>	<ul style="list-style-type: none"> • Registrar, Learning Partners, Student Life, and Athletics staff continued this partnership with parents throughout the academic year. • Retention has continued to stay at 37% which is partially due to appropriate and efficient with parents and families.

- Enrollment		
Strengthen and expand campus services that contribute to student success and retention based on detailed analysis of data; then assure sufficient resources to support these services.	Pair first-year students most at risk academically with success coaches.	<ul style="list-style-type: none"> • First-year students who were most at risk academically were paired with academic success coaches. This process began in Spring 2022. • This goal is on-going and continuous, at this time.
	Assure that students have access to robust IT resources.	<ul style="list-style-type: none"> • The College ensured that students had high-speed Wi-Fi connections throughout the campus. • During this year, the College increased the bandwidth. • Replaced all laptops in one of the computer labs.
- Retention		
Intentionally create a diverse student body that reflects the mission of the College and supports its financial stability.	Increase total enrollment of the College to 750 students.	<ul style="list-style-type: none"> • The College did not meet the goal of 700 residential students. • An institutional Enrollment and Retention Committee was created in the summer of 2021 to determine next steps.
	Increase female enrollment to 35% of the student body.	<ul style="list-style-type: none"> • Female enrollment has declined for the past 2 years. • For 2021, female enrollment is 25%.
- Enrollment		
- Retention		

Rationale for 2021-2022:

Graduation rates experienced a significant increase of over 50% while the transfer-out data decreased. The graduation and transfer-out data is largely associated with the college’s student-athlete population’s desire to transfer to an NCAA Division I institution. This desire is the motivation that student-athletes use to complete their associate’s degree or to transfer before degree completion if a more desirable opportunity presents itself. The collaboration between student life, registrar, Learning Partners, and the athletic department continued and significantly increased the recruitment of student-athletes. Retention rates remained the same and academically at-risk students began to receive additional academic support and services in an effort to be retained. Female enrollment continued to decline, however, an institutional committee was formed to determine next steps in regards to enrollment and retention.