

2022-2023 Key Performance Indicators

Goals and Measure of Student Achievement	Benchmarks
Increase accessibility of Student Support <ul style="list-style-type: none"> - Retention - Enrollment 	Full-time Academic Success Center staff provide services to meet the learning needs of all students such as academic coaching, academic advising, supplemental instruction, and mentoring.
	Full-time Academic Success Center staff provide the support needed for students in the writing center.
	Develop a revised advising handbook
Increase graduation rates while still maintaining students' ability to successfully transfer to 4-year institutions prior to graduation. <ul style="list-style-type: none"> - Graduation - Transfer-Out 	Increase the graduation rate to 80% while also maintaining a transfer-out rate of 10% to 15%.
Promote student success through a comprehensive institutional approach to student recruitment, retention, and completion. <ul style="list-style-type: none"> - Retention - Enrollment 	Expand the enrollment funnel to include persistence/retention, graduation, and transfer and gather data on those portions as well.
Strengthen and expand campus services that contribute to student success and retention based on detailed analysis of data; then assure sufficient resources to support these services. <ul style="list-style-type: none"> - Retention 	Conduct a self-study of current student engagement opportunities on campus to assess how weekend programming can increase participation and retention rates.
Intentionally create a diverse student body that reflects the mission of the College and supports its financial stability. <ul style="list-style-type: none"> - Enrollment - Retention 	Increase total enrollment of the College to 750 students. Set a goal to attract 100 commuters in the regular program and consideration should be given to offering a weekend and evening program.
	Increase female enrollment to 35% of the student body. Maintain a goal of 35% for 2022-2023 with a long-term goal of 50% by 2027.
	Create a living/learning community for Women's leadership

Rationale for 2022-2023:

The College will continue to pursue the achievement of the goals listed in order to meet the current needs of the institution and create a path for a more successful future. The colleges' goals will be closely monitored and adjusted accordingly. A featured goal is to increase

female enrollment by intentionally promoting programs to attract female prospects to the college such as a women's leadership program that would help female students learn how to excel at various levels of education and beyond. In addition, the college plans to open up weekend and evening course offerings. It is the hope of the college that this initiative will significantly increase enrollment by increasing the number of commuter students it serves. Finally, a high priority for the institution is to provide excellent day-to-day service to students, staff, and faculty while looking toward providing a future that would benefit all.